## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants:

Bezos, et al.

Confirmation No. 6517

Appl. No. :

10/768,336

Filed

January 30, 2004

For

NOTIFICATION SERVICE FOR

ASSISTING USERS IN SELECTING

ITEMS FROM AN ELECTRONIC

**CATALOG** 

Examiner

Mark Fadok

## AMENDMENT UNDER RULE 312, SUBSTANCE OF INTERVIEW, AND COMMENTS ON STATEMENT OF REASONS FOR ALLOWANCE

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Notice of Allowance issued on March 7, 2007, please amend the application as indicated below, and consider the remarks, substance of interview, and comments on statement of reasons for allowance that follow.